



MANAGING **RISKY** BUSINESS

OACUSA 2019

May 14-17, 2019 | Niagara Falls, Ontario

Sponsorship Package



OACUSA - ACSCUO

Ontario Association of College and University Security Administrators
L'association des chefs de sécurité dans les collèges et universités de l'Ontario

 @OACUSAOfficial | oacusa.ca

Join OACUSA and the Security Administrators representing over 35 Ontario Universities and Colleges, as we explore “Managing Risky Business!”



Brock University, Niagara College and Conestoga College are proud to host the OACUSA 2019 Spring Conference at the Four Points by Sheraton in Niagara Falls, Ontario from May 14-17, 2019. This year's conference, entitled “Managing Risky Business” will be an excellent opportunity for networking and learning with a variety of guest speakers and presenters.

Members of OACUSA (the Ontario Association of College and University Security Administrators) from across Ontario attend this annual conference for the opportunity to join together to share information, obtain training and more importantly, learn from one another through networking opportunities.

As a valued community partner in Security Services, we would like to offer you the opportunity to be a sponsor for this conference. We are seeking sponsorships for a variety of events, including; meals, breaks, hospitality events, agenda materials, and more. We also welcome creative sponsorship ideas that we can consider.

Please take the opportunity to review the attached sponsorship information. If you are able to assist us through sponsorship, please contact Kirsty McMurtrie (Conference Coordinator) listed at the end of the Sponsorship Package (pg. 11).

Thank you for your consideration and we thank you for your continued support and partnership!

Donna Moody

Director, Campus Security Services
Brock University



David Jastrubecki, CMM III

Manager, Campus Security & Parking
Niagara College



Kirsty McMurtrie, CMM III

Director, Safety, Security & Parking Services
Conestoga College



Opening Night Mixer: **Address** the Delegates

Platinum Sponsorship Opportunity

OACUSA is pleased to offer you the opportunity to increase your company's strategic position and become **"top of mind"** with OACUSA Members and Affiliate members.

Get the Edge! Don't wait to meet your customers the traditional way. Network and engage in an informal and relaxed setting at Ruth's Chris Steakhouse at the Four Points, Niagara Falls on Tuesday, May 14.

This **exclusive** sponsorship opportunity includes:

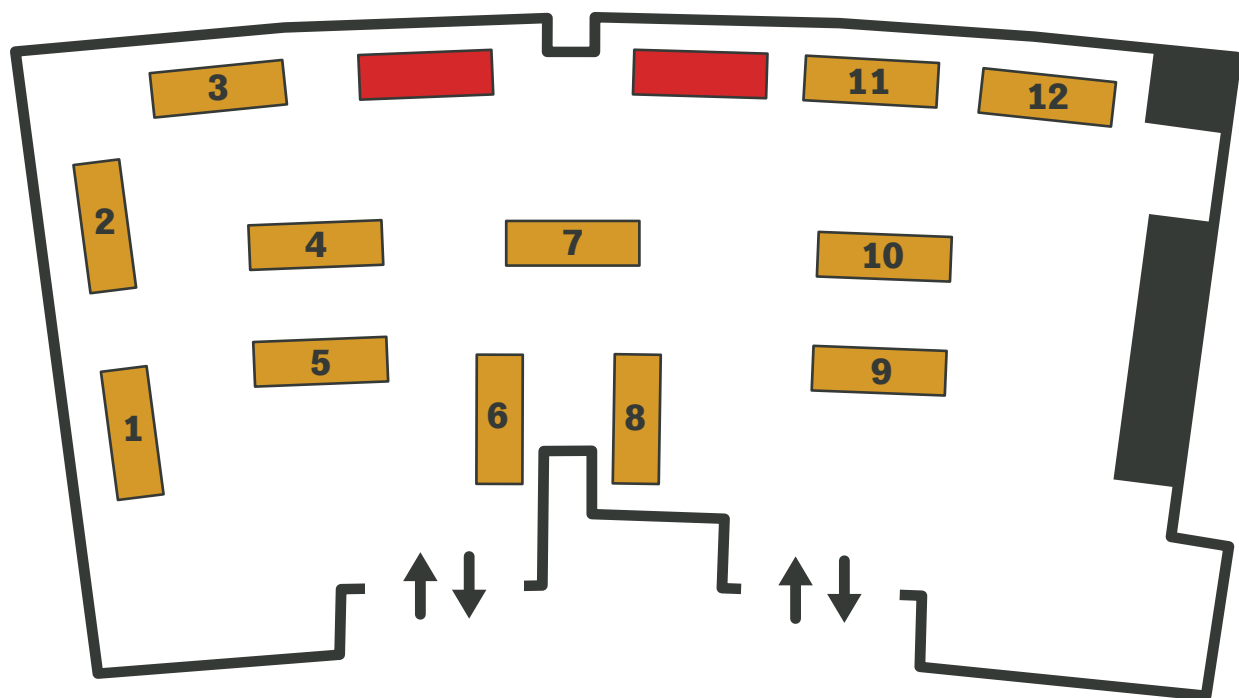
- Looping Company Logo/Advertising on video wall
- Your company logo on shirts worn by Welcome Table
- Banner stand placement with company advertising
- Floor stand and roll-up sail/company banner as company advertising and promo items giveaway area
- Lead retrieval via business card collection draw & prize giveaway – (prize giveaway must be shipped or brought by sponsor)
- Audio acknowledgement and recognition of sponsoring company name broadcasted throughout the event
- 30 Beer/Wine Drink Tickets with company logo to use or distribute to customers at your discretion
- A 6' table to showcase your products and/or services
- A copy of the conference delegates list

Exclusive Platinum Sponsorship, one (1) available - \$5,000

Additional drink tickets with your customer branded company logo available for purchase

OACUSA 2019 Vendor Trade Show

Gold Sponsorship Opportunity



Connect with conference delegates and network with prospective customers by showcasing your products and services at the OACUSA 2019 Trade Show on Wednesday, May 15 and Thursday, May 16.

This sponsorship opportunity includes:

- A dedicated area on the Trade Show floor and a 6' table to showcase your products and/or services (*exhibit space preferences accepted on first come/first serve basis after payment received)
- A copy of the conference delegates list
- Access for two (2) to the opening night mixer (*additional passes available for \$100/participant)
- Looping Company Logo/Advertising on TV's/Screen
- Banner stand placement with company advertising

Gold Sponsorship, twelve (12) available - \$2,500



OACUSA 2019

Official Conference App Sponsor

App Sponsorship Opportunity

The OACUSA 2019 Conference App will be the hub for all information related to the conference and events. Conference delegates will need the app to navigate the conference and participate in networking activities - making it the perfect platform to reach a large audience of security professionals!

Leverage the conference app to help market your company's products and services with consistent and repeated brand exposure over the conference's 3-day period!

This **exclusive** sponsorship opportunity includes:

- Company Logo featured prominently on the landing page of the conference app with direct link to your company's website
- Dedicated tab on the conference app to showcase your company and services/products - including a quick contact feature to streamline the connection from prospective customers (conference delegates) to your company
- Hosting a poll/survey on the conference app to collect data specific to the needs/interests of the post-secondary security/safety vertical market
- Hosting a Scavenger Hunt networking activity on the conference app - get to know more about your prospective customer base and help them get to know your
- Option to highlight any affiliate companies on the conference app
- Access to app engagement metrics (e.g. number of clicks on your company's ad on the app, number of clicks to your website from the app)

Official Conference App Sponsorship, one (1) available - Supply the App

Lunch Sponsor: **Join** the Delegates for Lunch

Silver Sponsorship Opportunity

Join conference delegates for lunch on Wednesday, May 15, 2019 or Thursday, May 16, 2019! Every effort will be made to arrange seating with delegates of your choice at a table featuring a tent card with your company name. Includes meals for 2 participants.

This sponsorship opportunity also includes:

- Exclusive reservations of 2 premium restaurant tables for your VIP guests
- Tent cards with company logo on each table
- Banner stand placement with company advertising
- Floor stand and roll up sail/company banner as company advertising and promo item giveaway area
- Audio acknowledgement and recognition of sponsoring company name broadcasted at the OACUSA meeting
- Lead retrieval via business card collection draw & prize giveaway – (prize must be shipped or brought by sponsor)
- Access to day of sponsorship workshops

Silver Sponsorship, two (2) available - \$2,000

Breakfast Sponsor: **Join the Delegates for Breakfast**

Silver Sponsorship Opportunity

Join conference delegates for breakfast on Wednesday, May 15, 2019, Thursday, May 16, 2019 or Friday, May 17, 2019! Every effort will be made to arrange seating with delegates of your choice at a table featuring a tent card with your company name. Includes meals for 2 participants.

This sponsorship opportunity also includes:

- Exclusive reservations of 2 premium restaurant tables for your VIP guests
- Tent cards with company logo on each table
- Banner stand placement with company advertising
- Floor stand and roll up sail/company banner as company advertising and promo item giveaway area
- Audio acknowledgement and recognition of sponsoring company name broadcasted at the OACUSA meeting
- Lead retrieval via business card collection draw & prize giveaway – (prize must be shipped or brought by sponsor)
- Access to day of sponsorship workshops

Silver Sponsorship, three (3) available - \$2,000

Late Night Hospitality

Silver Sponsorship Opportunity

Help conference delegates connect with your company's brand through our late night hospitality sessions on Wednesday and Thursday evening!

This sponsorship opportunity includes:

- Three (3) **custom branded** table cloths with company logo on late night food station tables
- Company Logo Sponsorship acknowledgement on custom events signs
- Floor stand and roll up sail/company banner as company advertising and promo item giveaway area
- Audio acknowledgement and recognition of sponsoring company name broadcasted during event and at the conference meeting
- Company logo advertised on media screen

Silver Sponsorship, two (2) available - \$2,000

Photo Booth Event

Silver Sponsorship Opportunity

Photos paired with an event and sponsor *#hashtag* can be some of the most potent social content conference delegates can share!

Why not host/sponsor a social photo booth! Take selfies, create looping videos and GIFs or host limited head shot opportunities and post them directly on-line...**GET NOTICED INSTANTLY!**

This **exclusive** sponsorship opportunity includes:

- Sponsor has the option to select which day of the conference they want to host special photograph event (*option open to sponsor the entire conference)
- Company Logo cards provided to all those who use the social photo booth
- Company banner or roll-up advertising placed front and center when photo event is on

Exclusive Silver Sponsorship, one (1) available - \$2,000



“Be Seen” Lanyards

Silver Sponsorship Opportunity

Get high visibility with your logo worn on 100+ delegate lanyards!

This **exclusive** sponsorship opportunity includes:

- Your company logo displayed on all attendee lanyards and name cards
- Company Logo Sponsorship acknowledgement on custom event signs
- Audio acknowledgement and recognition of sponsoring company name during the conference
- Company Logo/Advertising on screens at various times during the conference

Exclusive Silver Sponsorship, one (1) available - \$2,000



More Sponsorship Opportunities

Coffee Break Sponsor

This sponsorship opportunity includes:

- Looping company Logo/Advertising on screen during the coffee break
- Company banner or roll up banner placed beside the coffee station
- Company logo on tent cards placed on coffee service tables
- Access to the Opening Night Mixer to network with OACUSA Members

Bronze Sponsorship, five (5) available - \$1,500

Hospitality Networking Session

Take an opportunity to host a Conference Addresses on Wednesday, May 15 between 4:30 PM - 6 PM. Stand out from the crowd and network in a relaxed atmosphere and let the OACUSA candidates know about your products and services!

This sponsorship opportunity also includes:

- Company Logo Sponsorship acknowledgement on conference event signs
- Floor stand and rollup sail/company banner as company advertising and promo item giveaway area
- Company shirt worn by volunteer staff
- Audio acknowledgement and recognition of sponsoring company name broadcasted during event
- 15 minute presentation time to address OACUSA members on your products and services

Exclusive Bronze Sponsorship, one (1) available - \$1,000

Have Questions? Contact Us!



Thank you for your interest in the OACUSA 2019 Spring Conference!

We're thrilled that you're considering the OACUSA 2019 Spring Conference as the place to network with industry professionals and showcase your organization! Conferences such as ours wouldn't be possible without the support of companies and community partners like yours.

If you have any questions regarding sponsorship opportunities or would like to discuss any other potential sponsorship pathways, please don't hesitate to contact us! We would appreciate the opportunity to discuss how your company can be a part of this year's conference.

Are you interested in a sponsorship and ready to register?

We're glad that you'll be joining us at this year's conference! Please refer to the Sponsorship Form and Sponsorship Participant Registration Form on pg. 12 and 13, respectively.

Don't forget to submit your completed forms and payment ASAP to reserve your sponsorship package.

Sponsorship registration will close on **March 29, 2019**. Please submit logos in vector file formats at the time of registration.

Conference Coordinator:

Kirsty McMurtrie
519-748-5220 ext. 3514
kbradleycmurtrie@conestogac.on.ca



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OACUSA 2019 Sponsorship Form



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L'association des chefs de sécurité dans les collèges et universités de l'Ontario

Please complete in full:

Company Name:	Contact Name:
Business Address:	
Email Address:	Phone Number:

I wish to become a sponsor of the OACUSA 2019 Spring Conference. Please sign me up for:

Sponsorship Package Option	\$ Price	Select Option
Opening Night Mixer: Address the Delegates - Platinum	\$5,000	
Vendor Trade Show - Gold	\$2,500	
Official Conference App Sponsor - Official App Sponsor	Supply the App	
Lunch Sponsor: Join the Delegates for Lunch - Silver	\$2,000	
Breakfast Sponsor: Join the Delegates for Breakfast - Silver	\$2,000	
Late Night Hospitality - Silver	\$2,000	
"Be Seen" Lanyard Sponsor - Silver	\$2,000	
Photo Booth Event Sponsor - Silver	\$2,000	
Coffee Break Sponsor - Bronze	\$1,500	
Hospitality Networking Session - Bronze	\$1,000	

For Vendor Trade Show Packages, please indicate your table preferences: 1 _____ | 2 _____ | 3 _____

I require an invoice: Yes _____ | No _____

Please forward your completed Sponsorship Form (this page) and Sponsor Participant Registration Form (pg. 12) as soon as possible to reserve your sponsorship package. Payments can be made by credits cards (VISA, MasterCard) or cheque made payable to OACUSA.

Submit this form and payment options to:

Cheque Payments (payable to OACUSA):

Sulakshan Sabaratnam, Treasurer
OACUSA
c/o Centennial College
P.O. Box 631, Station A
Toronto, ON M1K 5E9

Payment by VISA or MasterCard, please contact:

Sulakshan Sabaratnam, Treasurer
416-289-5000 ext. 2552
treasurer@oacusa.ca

OACUSA 2019

Sponsor Participant Registration Form



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Ontario Association of College and University Security Administrators
L'association des chefs de sécurité dans les collèges et universités de l'Ontario

Sponsor Information

Company Name: _____

Participant 1 Information (please print in All CAPS for legibility)

First Name: _____

Last Name: _____

Job Title: _____

Options:

☐ Lunch with Delegates (only applies for Lunch Sponsors)

Select one date: ☐ Wednesday (May 15) | ☐ Thursday (May 16)

☐ Breakfast with Delegates (only applies for Breakfast Sponsors)

Select one date: ☐ Wednesday (May 15) | ☐ Thursday (May 16) | ☐ Friday (May 17)

Participant 2 Information (please print in All CAPS for legibility)

First Name: _____

Last Name: _____

Job Title: _____

Options:

☐ Lunch with Delegates (only applies for Lunch Sponsors)

Select one date: ☐ Wednesday (May 15) | ☐ Thursday (May 16)

☐ Breakfast with Delegates (only applies for Breakfast Sponsors)

Select one date: ☐ Wednesday (May 15) | ☐ Thursday (May 16) | ☐ Friday (May 17)

If you would like to add additional participants from your business, please contact:

Kirsty McMurtrie
519-748-5220 ext. 3514
kbradleybcmurtrie@conestogac.on.ca



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Engagement | Advocacy | Partnerships | Professional Standards



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